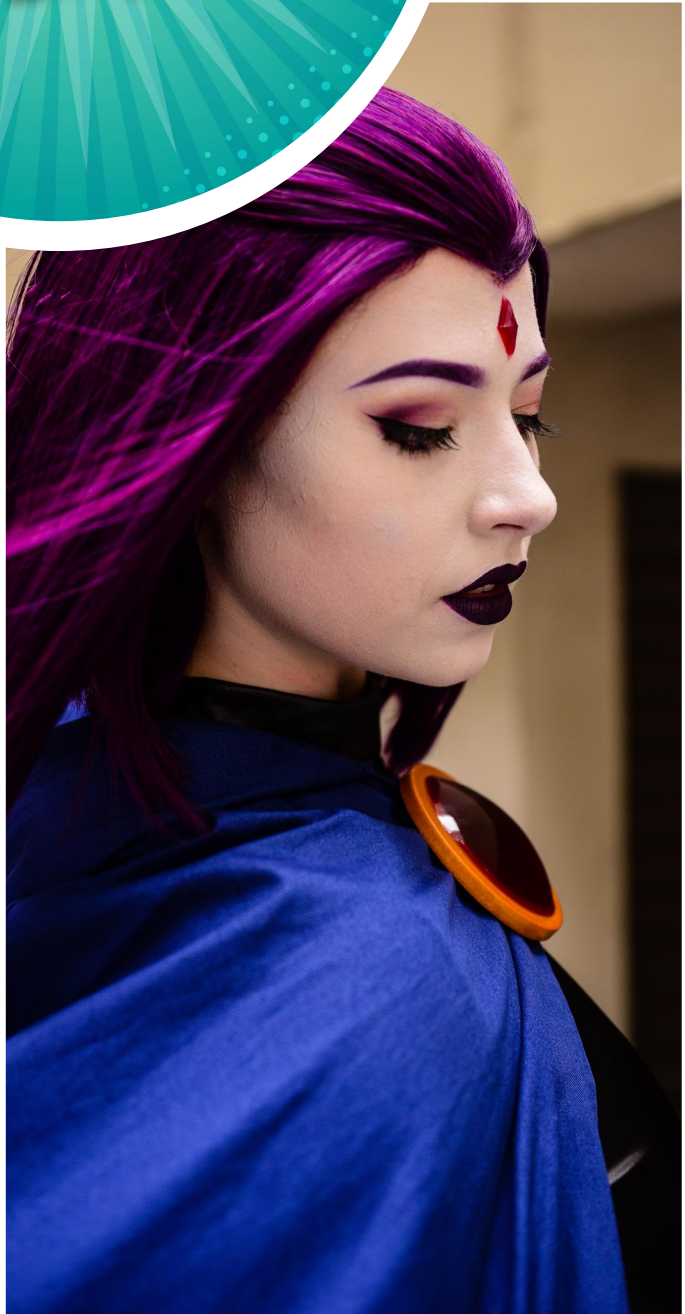




*Thank you
for an amazing year!*



DRAGON TALK

September 1–4, 2017 | Atlanta, Georgia

Volume 6, Issue 1

THANK YOU FOR THE BEST DRAGON CON YET!

On Monday September 5, Dragon Con hosted closing ceremonies which concluded a memorable 30th Anniversary celebration. Fans came from around the world and all 50 states, with this year's convention attracting people from as far away as Japan, New Zealand, and Fiji. Anime director Shinji Aramaki, one of some 400 actors, artists, authors and other creators, also travelled from Japan to be a part of the celebration. Because of you, we reached a record attendance of 77,000! We hope you're ready for another 30 fantastic years!

WE WANT TO SEND A SPECIAL THANK YOU TO ALL OF THE VOLUNTEERS THAT PARTICIPATED IN OUR 2016 SHOW.

THANK YOU FOR ALL THAT YOU DO!



"Our 30th Anniversary convention was a spectacular success," convention co-chair Rachel Reeves said. "We notched a number of firsts, and were able to offer our fans an experience that was worthy of this special anniversary."

As part of its 30th Anniversary celebration, the convention, for the first time, offered substantial programming on Thursday and launched a new, fan-driven awards program, the Dragon Awards, to recognize the creators of science fiction and fantasy in books, comic books, games, and filmed entertainment. Along with these firsts, Dragon Con celebrated many spectacular moments:



Atlanta's CW69 broadcast the Dragon Con parade live on Saturday, Sept. 3rd, with a rebroadcast in primetime that evening. The parade broadcast was sponsored by Six Flags Over Georgia.

Actor Alan Tudyk announced the release of *Con Man The Game*, a mobile game based on Tudyk's hit web series *Con Man* that allows players to build and run their own fan convention.

Mythbusters Tory Belleci and Kari Byron announced that they, along with Grant Imahara, will star in the upcoming Netflix original series *White Rabbit Project*. The show will look at the science behind things such as jet packs and fast cars.

In its fundraising efforts, Dragon Con raised \$104,388.49 for its 2016 official charity, the Atlanta Center for Self Sufficiency, which

helps put homeless individuals on a pathway to achieving a healthy independence. ACSS is the largest and most successful provider of workforce development resources to homeless men and women in Atlanta.

The money was raised through auctions and other charity events, plus a \$50,000 match from Dragon Con. Over the last five years, since 2012, Dragon Con has raised \$440,000 for its official charities

Dragon Con's annual Robert A. Heinlein "Pay It Forward" blood drive attracted a huge turnout, with about 3,000 attendees donating some 6,000 units of blood and blood products this year. The annual drive – consistently ranked as the largest convention-based blood drive – benefits LifeSouth, which serves more than 40 hospitals in the Atlanta area and 110 hospitals in the Southeast.

DRAGON CON VENDOR HALLS EXPANDED BY ANOTHER FLOOR!



In 2015, the Dragon Con Vendor Halls moved to Building Two at the Atlanta Convention Center at AmericasMart. The move was very successful and we enjoyed some much needed room to grow for our vendors. The new space offered us natural light, higher ceilings, wider aisles and was much easier for our fans to navigate.

2016 marked our 30th anniversary and we welcomed more vendors from all around the world, Comic and Pop Artists Alley, and a Free to Play Arcade, sponsored by Joystick Gamebar, to Building Two of the AmericasMart. The Dragon Con Vendors are the best of the best and each year, as we seem to find new, unique, and fun vendors to make your shopping experience even better.

The Atlanta Convention Center at AmericasMart Building Two is located two blocks west of the Hyatt Regency Atlanta and one block north of the Westin Peachtree Plaza. AmericasMart Building Two is not only accessible from the street, but from the Westin through our new Gaming Location in Building 1. The Dragon Con shuttle also makes frequent stops outside of the AmericasMart to make it even more convenient for con-goers.

We would like to thank all the vendors that work so hard bringing Building Two of the AmericasMart to life during the con. Thank you for visiting the 2016 Vendor Halls. We are looking forward to seeing all of you back in 2017!

Interested in becoming a vendor? Space is very limited. Applications to become a vendor for 2017 will be available for a short time online after February 1, 2017. If you have any questions, please contact vendorrelations@dragoncon.org.

DRAGON CON STORE IS ALIVE AND TAKING ORDERS!

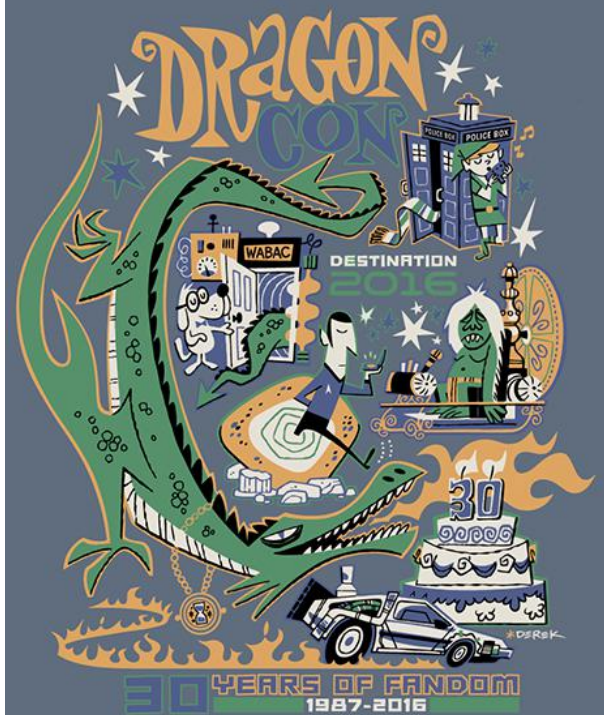
Do you have a family member or friend that is crazy about Dragon Con? What about buying a little treat for yourself?

The Dragon Con store is your best resource for all all the Dragon Con swag you can get your talons on!

Did you miss your chance to buy 30th Anniversary merchandise at the 2016 event? Have no fear! We're bringing the online Dragon Con store back to life. We've heard your pleas and we're doing a limited run of our 30th Anniversary and Event shirts now through Cyber Monday. These are pre-orders only.

Shirts ordered by Monday, November, 28th will be shipped in time for Christmas. We've also added a few other things that will make great stocking stuffers. Check it out!

STORE.DRAGONCON.ORG



DRAGON AWARD WINNERS ANNOUNCED

The inaugural Dragon Awards were announced on Sunday, September 4th at the Hyatt Regency Hotel. These awards, introduced as part of Dragon Con's 30th Anniversary celebration, recognize the best in imaginative fiction, books, games, comics and filmed entertainment as selected by the fans, who both nominate their favorite works and vote for the winners.



Selecting the winners happened in a two-part process, beginning with an open nomination period lasting several months, resulting in a list of finalists pulled from the most nominated works. A second round of voting on the finalists resulted in the award winners that were announced during the ceremony.

Open nominations for the 2017 awards will begin in October of 2016. Further details are available on the awards website <http://awards.dragoncon.org>.

INAUGURAL DRAGON AWARD WINNERS:

Best Science Fiction Novel

Somewhither: A Tale of the Unwithering Realm by John C. Wright

Best Fantasy Novel

Son of the Black Sword by Larry Correia

Best Young Adult/Middle Grade Novel

The Shepherd's Crown by Terry Pratchett

Best Military Science Fiction or Fantasy Novel

Hell's Foundations Quiver by David Weber

Best Alternate History Novel

League of Dragons by Naomi Novak

Best Apocalyptic Novel

Ctrl Alt Revolt! by Nick Cole

Best Horror Novel

Souldancer by Brian Niemeier

Best Comic Book

Ms. Marvel

Best Graphic Novel

The Sandman: Overture by Neil Gaiman

Best Science Fiction or Fantasy TV Series

Game of Thrones – HBO

Best Science Fiction or Fantasy Movie

The Martian

Best Science Fiction or Fantasy PC/Console Game

Fallout 4 by Bethesda Softworks

Best Science Fiction of Fantasy Mobile Game

Fallout Shelter by Bethesda Softworks

Best Science Fiction of Fantasy Board Game

Pandemic: Legacy by ZMan Games

Best Science Fiction or Fantasy Miniatures/Collectible Card/ Role Playing Game

Call of Cthulhu Roleplaying Game (7th edition) by Chaosium Inc.





WANT TO EXPERIENCE DRAGON CON ALL YEAR?

DRAGON CON DISCOUNT DAY AT SIX FLAGS OVER GEORGIA

SATURDAY, OCTOBER 29, 2016

Six Flags Over Georgia Hours: 12:00PM - Midnight

TICKETS ONLY \$41.99 PER PERSON!

(\$19.99 SEASON PASS HOLDER OPTION AVAILABLE)

Add some chills to your thrills by purchasing a discounted Fright Fest Attraction Ticket for \$20 (\$5 off)!

YOUR TICKET INCLUDES:

- » Admission to Six Flags Over Georgia
- » Free Parking
- » All-You-Can-Eat Buffet; Menu includes Fried Chicken Filet Sandwiches, Beef Hot Dogs, Baked Beans, Potato Chips, Ice Cream & Soft Drinks



GET YOUR TICKETS HERE!

Keep the conversation going year round! Check out the official Dragon Con social media pages for the most up-to-date information, year round events, and to talk to fans just like you!



twitter.com/dragoncon



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